

# Progressive gifts&home

 @Prog\_Gifts

GiftsandHome.net

## At the heart of the gift trade for almost 30 years . . .

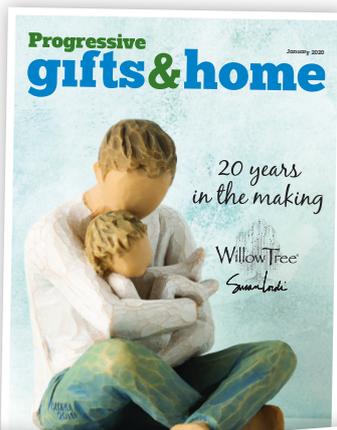
**Progressive Gifts & Home** (PG&H) is a cutting edge, industry 'must read', the most respected and trusted print and online trade title that continues to be at the very heart of the gift trade.

While the team behind the magazine have a wealth of in-depth experience in the gift sector, they continue to look at the industry with fresh eyes, fast off the mark to spot new trends, as well as making contact with today's new breed of emerging retailers.

All of this means that we really understand your product, the market, and how to help you reach retailers, everything that we, as a magazine, stand for.

Published seven times a year, PG&H is widely relied upon to publish the most up to date, insightful news, in-depth, thought-provoking features, and an abundance of new product information

to help suppliers to gain and increase business with frontline retailers. Therefore, you can definitely rely on us to convey your marketing message!



### THE NUMBERS

PG&H has a continually updated subscriber base, with the printed edition of the magazine getting into the hands of over 5,500 retailers and members of the gift community. Our database is monitored and updated on a daily basis, meaning every issue reaches the hands of the very people who can, and will buy your product.



### INBOXES TOO

Making PG&H available to read online, is its thrice weekly sibling enewsletter, GiftsandHome.net reaches an e-subscriber database of 10,866, giving advertisers even more visibility to each and every advertisement and editorial inclusion.

## The Greats Gift Retailer Awards

The Greats Gift Retailer Awards, organised by Progressive Gifts & Home, and owned by Max Publishing, are the most coveted accolades for gift retailers right across the retail spectrum – these are the iconic trophies that retailers of all sizes and locations in the UK strive to win. From the tiniest village gift shop to the major multiples, all retailers selling gifts are eligible.



In addition, gift suppliers too are applauded in the much coveted Best Service to the Independent Gift Retailer awards.

Now in their 19th year, The Greats Awards are the 'must attend' gift event of the year, recognising and rewarding excellence in gift retail across the board, establishing PG&H as the No. 1 gift title at the very heart of gift retail.



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# The Editorial Features

## JANUARY 2022

### Features include:

Trade show previews: Top Drawer; Giving and Living; Scotland's Trade Show and Harrogate Christmas & Gift; home fragrancng; Valentine's Day gifts; licensed giftware; sustainability

**What's New pages deadline:** 10th December 2021

**Ad deadline:** 17th December 2021

**Published:** 4th January 2022

## FEBRUARY 2022

### Features include:

Trade show preview: Spring Fair; home fragrancng; jewellery and fashion accessories; interiors; clothing; nursery & children's gifts; Mother's Day gifts; Spring/Easter gifts

**What's New pages deadline:** 13th January 2022

**Ad deadline:** 20th January 2022

**Published:** 29th January 2022

## MARCH/APRIL 2022

### Features include:

Trade show preview: British Craft & Trade Fair (BCTF); men's gifts/Father's Day; garden gifts; wedding gifts; Made In Britain

**What's New pages deadline:** 17th March 2022

**Ad deadline:** 24th March 2022

**Published:** 1st April 2022

**PLUS, THE ULTIMATE HOME FRAGRANCING SUPPLEMENT!**

## MAY/JUNE 2022

### Features include:

Trade show previews Progressive Greetings Live; Exclusively Shows; home fragrancng; bath and body/wellness; kitchen and baking gifts

**What's New pages deadline:** 17th May 2022

**Ad deadline:** 24th May 2022

**Published:** 2nd June 2022

## JULY/AUGUST

### Features include:

Trade show previews: Home & Gift, Harrogate; home fragrancng; bath and body/wellness; jewellery and fashion accessories; mugs

**What's New pages deadline:** 22nd June 2022

**Ad deadline:** 29th June 2022

**Published:** 8th July 2022

## AUGUST/SEPTEMBER 2022

### Features include:

Trade show previews Autumn Fair and Top Drawer; Christmas gift special; home fragrancng; interiors; clothing; socks

**What's New pages deadline:** 12th August 2022

**Ad deadline:** 19th August 2022

**Published:** 26th August 2022

## OCTOBER/NOVEMBER 2022

### Features include:

Trade show preview: Brand Licensing Europe (BLE); Christmas gift special; home fragrancng; licensed giftware

**What's New pages deadline:** 7th October 2022

**Ad deadline:** 14th October 2022

**Published:** 25th October 2022

**HOME INTERIORS SUPPLEMENT**



## PLEASE TALK TO US

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